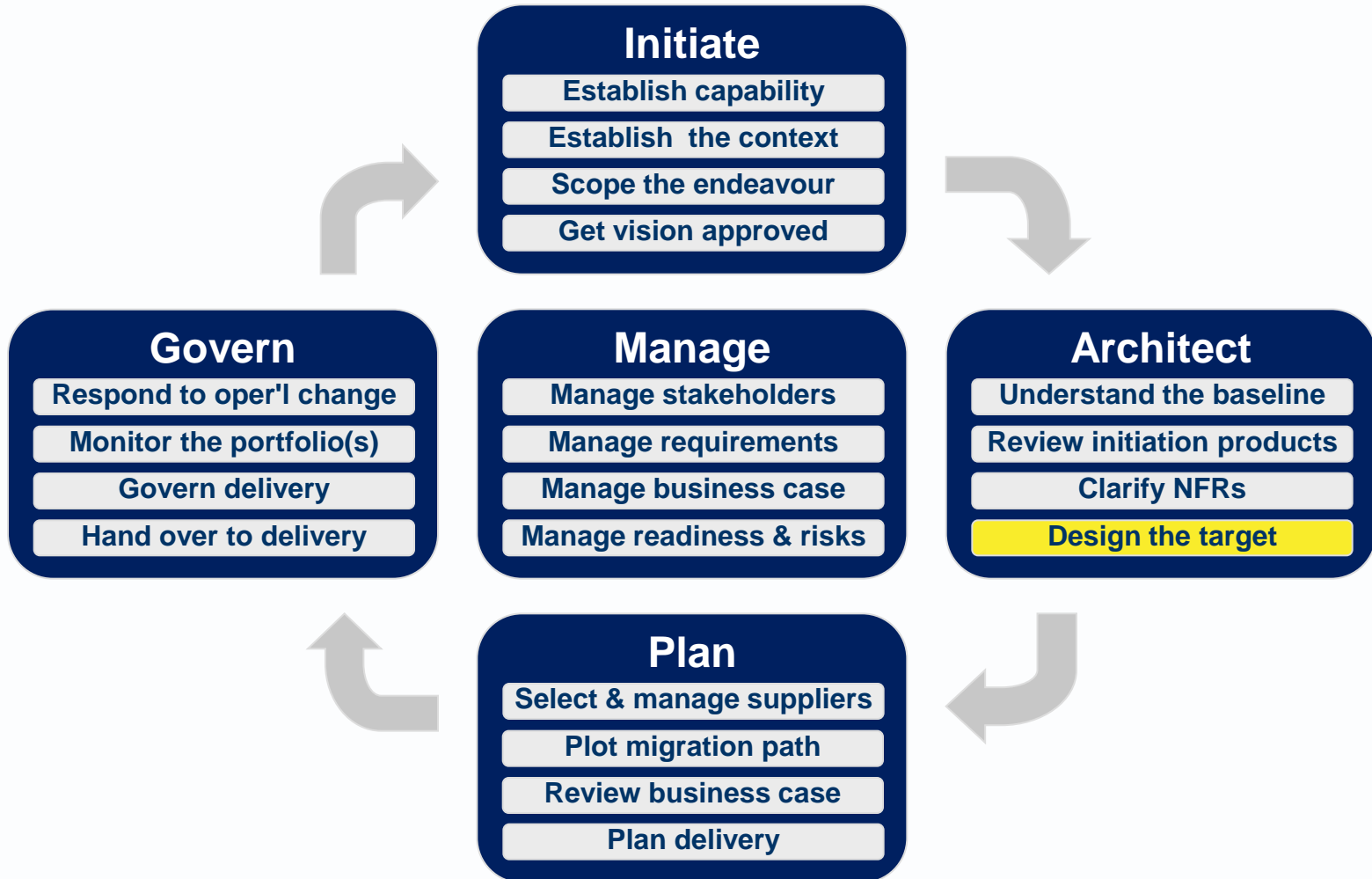


# Avancier Methods (AM)

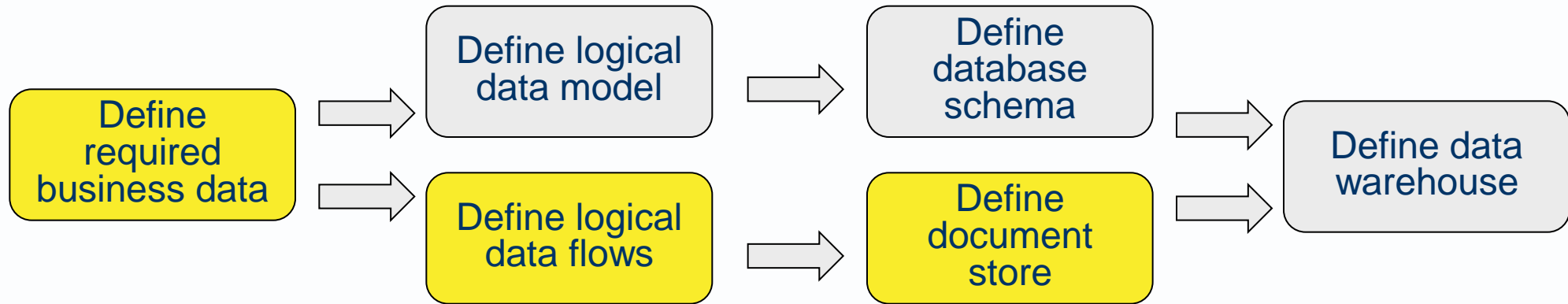
## Data Architecture

### Define data flows (logical and physical)

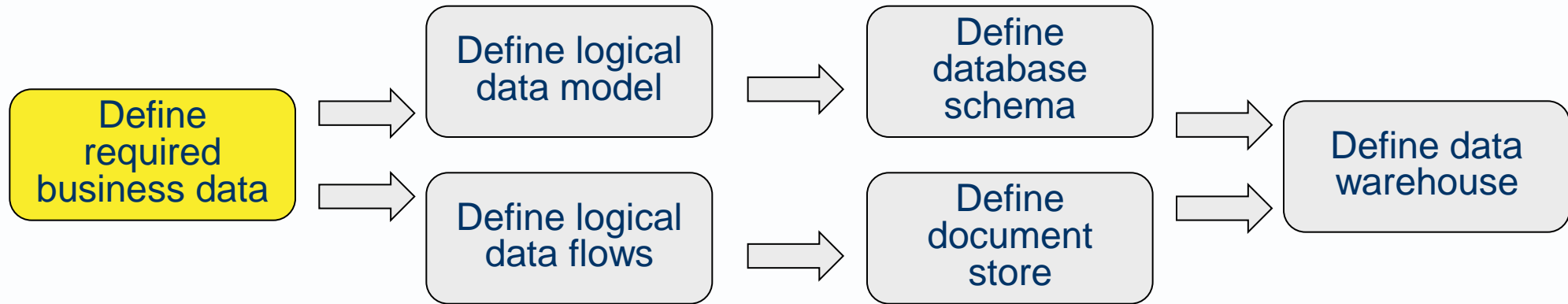
It is illegal to copy, share or show this document  
(or other document published at <http://avancier.co.uk>)  
without the written permission of the copyright holder



# Define business data stores and flows



## AM level 3 and 4 process: Define required business data

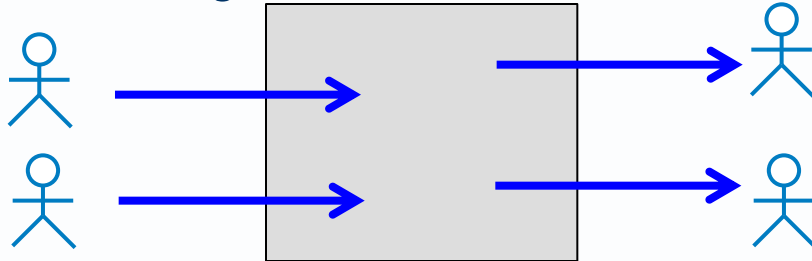


1. Identify where data is created and used
2. Define data created and used in business activities
3. Define data dictionary

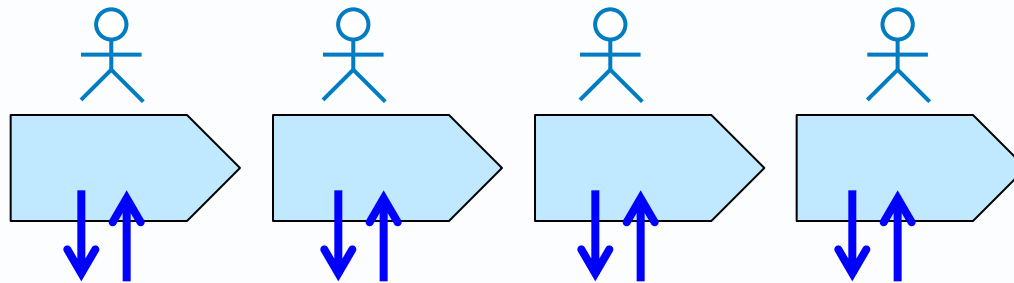
Skip to slide 15

# Identify where data is created and used

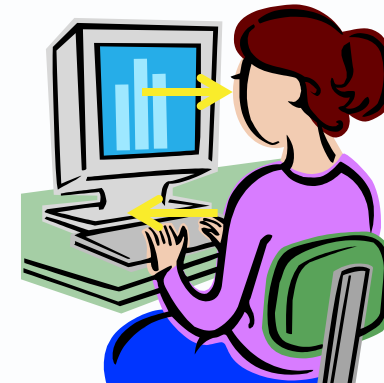
## ▶ Context diagram



## ▶ Value stream / scenario diagrams (showing OPOPOT activities)

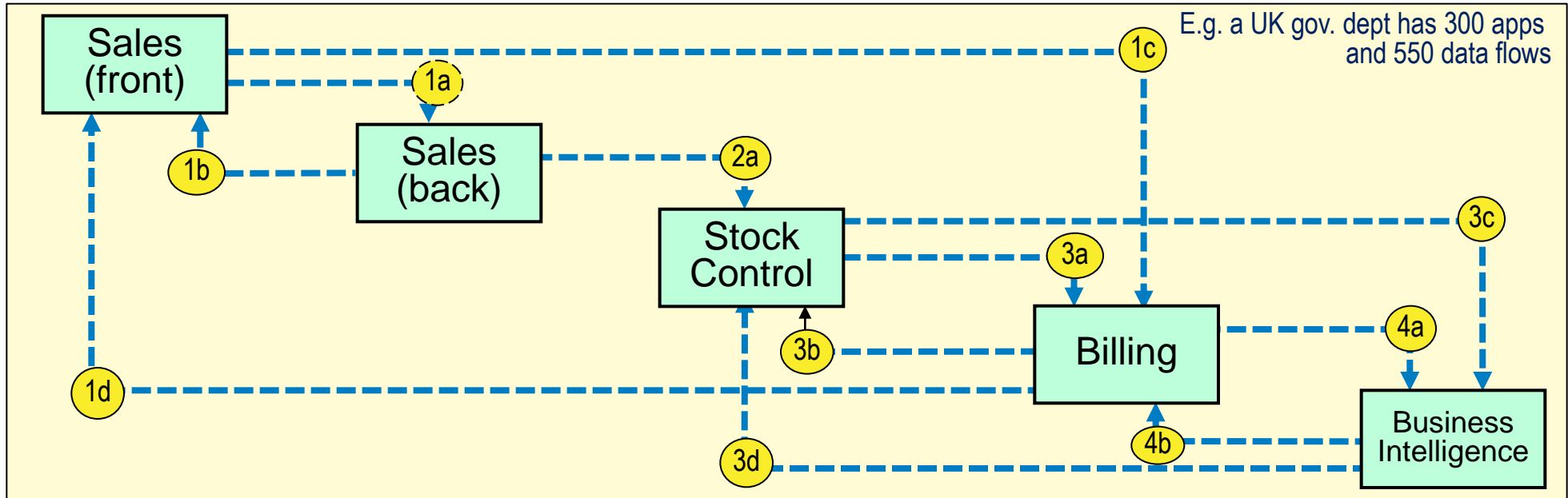


## ▶ Client devices and user interfaces



# Data flow documentation (solution level)

## Data Flow (aka Application Communication) Diagram



## Data Flow (aka Interface) Catalogue

Id	Flow Name	Source	Destination	Content
1a	Order entry	Sale (front)	Sale (back)	Ref. 999
1b	Order accepted	Sale (back)	Sale (front)	Ref. 999
2a	Notification	Sale (back)	Stock Control	Ref. 999

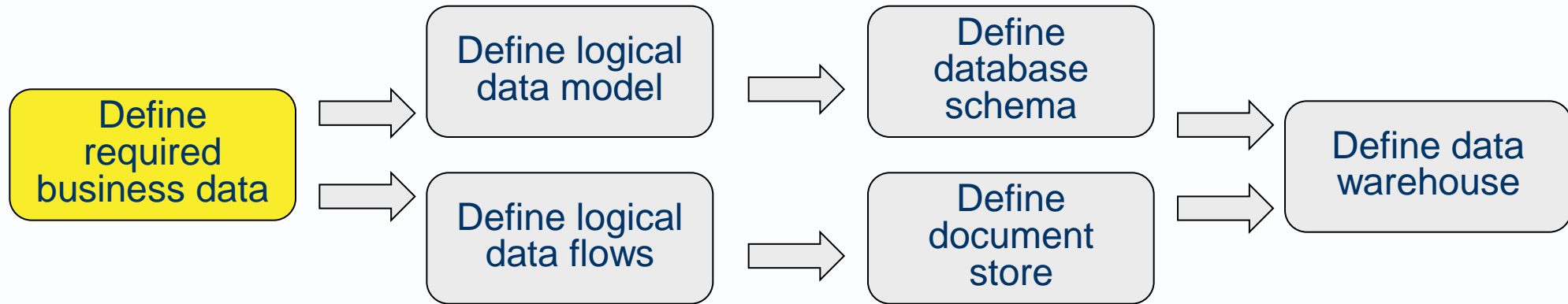
# Data flow (aka Interface) catalogue

▶ Catalog the key data flows

FLOW		Functional			Non-functional				Media	
Name	Source	Destination	Content	Frequency	Vol.	Confident.	Integrity	Avaialbility	Technology	Protocol
Order entry	CRM	Sales	Ref. 999	1K per day		High	Medium	24*7	Web	http
Order accepted	Sales	CRM	Ref. 999	1K per day		Medium	Medium	0900-1800	Web	http
Notification	Sales	Stock	Ref. 999	100 per day		High	Medium	24*7	Web	http

- ▶ Like many such illustrations, this shows what *could* be documented
- ▶ Understanding what is possible in theory is a precursor to deciding what to do in practice.

## AM level 3 and 4 process: Define required business data



1. Identify where data is created and used
2. Define data created and used in business activities
3. Define data dictionary



# Define data used

## Salesman wants

Customer Order History  
**Customer id**  
**Customer name and address**  
Orders Placed  
**Order id**  
**Order value**  
Products Ordered  
**Product type**  
**Product amount**  
Products Ordered End  
Order Placed End  
Customer Order History END

## Product manager wants

Product Demand Report  
**Product type**  
**Amount on hand**  
Products ordered  
**Product amount**  
**Order id**  
Products Ordered End  
Product Demand Report End

# Define data created and maintained

- ▶ Customer creates

Shopping Basket  
**Customer id**  
**Order id**  
**Order value**  
Products Ordered  
**Product type**  
**Product amount**  
Products Ordered End  
Shopping Basket

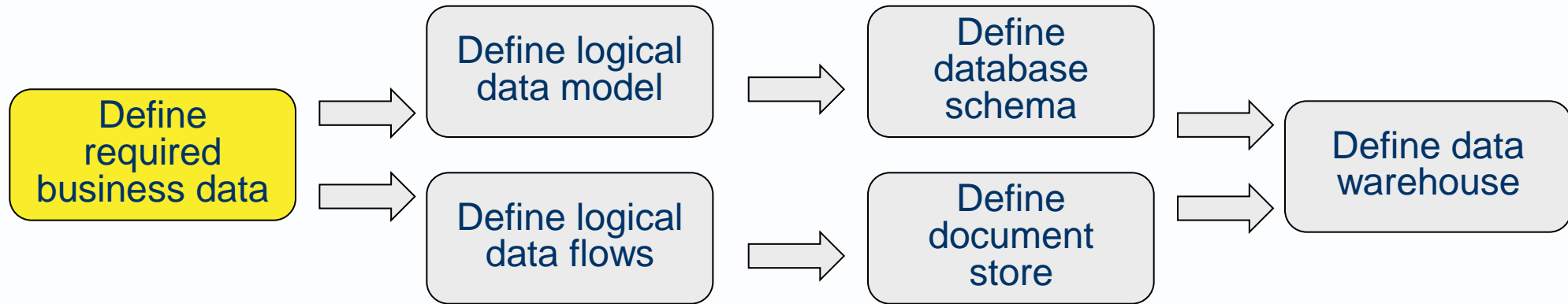
- ▶ The HR department maintains a spreadsheet of all employees

**Human resources**  
Employee Number, Name, Role, Grade

- ▶ The sales manager has a card file with all salesmen in it

**Salesman card file**  
Employee Number, Name, Commission Rate, Sales Area

## AM level 3 and 4 process: Define required business data



1. Identify where data is created and used
2. Define data created and used in business activities
3. Define data dictionary

# Data dictionary (solution level)

1. Define entities and items in I/O data flows
2. Define data that must be remembered for future activity
3. Define business rules associated with data items

Name	Facts	Constraints	Derivation rule
<b>Currency Code</b>	abbreviates <b>Currency</b>	is a three letter <b>String</b> in the range defined at ref. 999...	
<b>Currency</b>	denominates a <b>Value</b>		
<b>Item Value</b>	is an attribute of an <b>Order Item</b> is associated with ] <b>Currency</b>	is a <b>Number</b> in the range 0 to 999	= <b>Product Amount Ordered * Unit Price</b>
<b>Order Value</b>	is an attribute of <b>Order</b> is calculated from <b>Item Values</b>	is a <b>Number</b> in the rang 0 to 9999	= sum of <b>Item Values</b> for an <b>Order</b> - <b>Discount</b>

# Assign items to primitive data types (e.g. as in Java)

## Primitive data types

- ▶ Boolean
- ▶ Character
- ▶ Integer
  - Byte
  - Short
  - Integer
  - Long integer
- ▶ Floating point
- ▶ Double floating point

## User defined data types

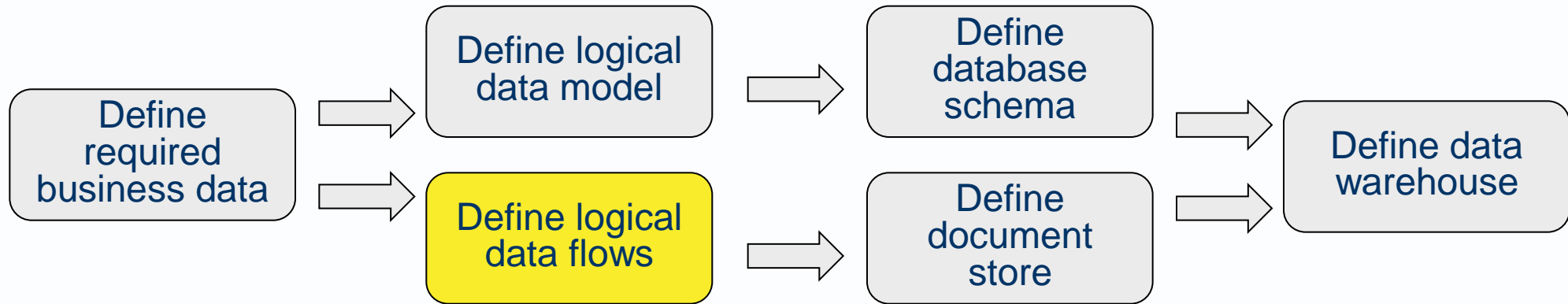
- ▶ Name (Character)
- ▶ City (Character)
- ▶ Order value (Integer)

Type	Contains	Default	Size	Range
<b>boolean</b>	true or false	false	1 bit	NA
<b>char</b>	Unicode character	\u0000	16 bits	\u0000 to \uFFFF
<b>byte</b>	Signed integer	0	8 bits	-128 to 127
<b>short</b>	Signed integer	0	16 bits	-32768 to 32767
<b>int</b>	Signed integer	0	32 bits	-2147483648 to 2147483647
<b>long</b>	Signed integer	0	64 bits	-9223372036854775808 to 9223372036854775807
<b>float</b>	IEEE 754 floating point	0.0	32 bits	$\pm 1.4E-45$ to $\pm 3.4028235E+38$
<b>double</b>	IEEE 754 floating point	0.0	64 bits	$\pm 4.9E-324$ to $\pm 1.7976931348623157E+308$



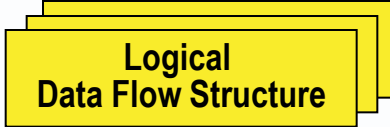
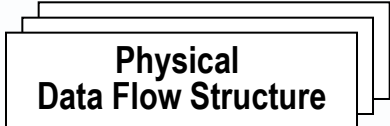
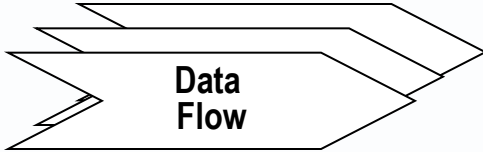
## Complex data types (simple data structures)

- ▶ Date
  - DD
  - MM
  - YYYY
- ▶ Person
  - Title
  - First name
  - Last name
- ▶ Address
  - Address Line 1
  - Address Line 2
  - Address Line 3
  - City
  - County/State
  - Postcode

# AM level 3 and 4 process: Define required business data



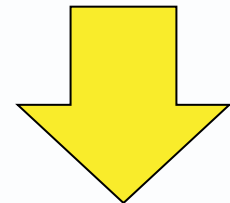
# Defining data flows at a logical level

<b>Conceptual</b>	Dictionary of standard data types for data flow structures	
<b>Logical</b>	 Regular expression	
<b>Physical</b>		
<b>Real</b>		



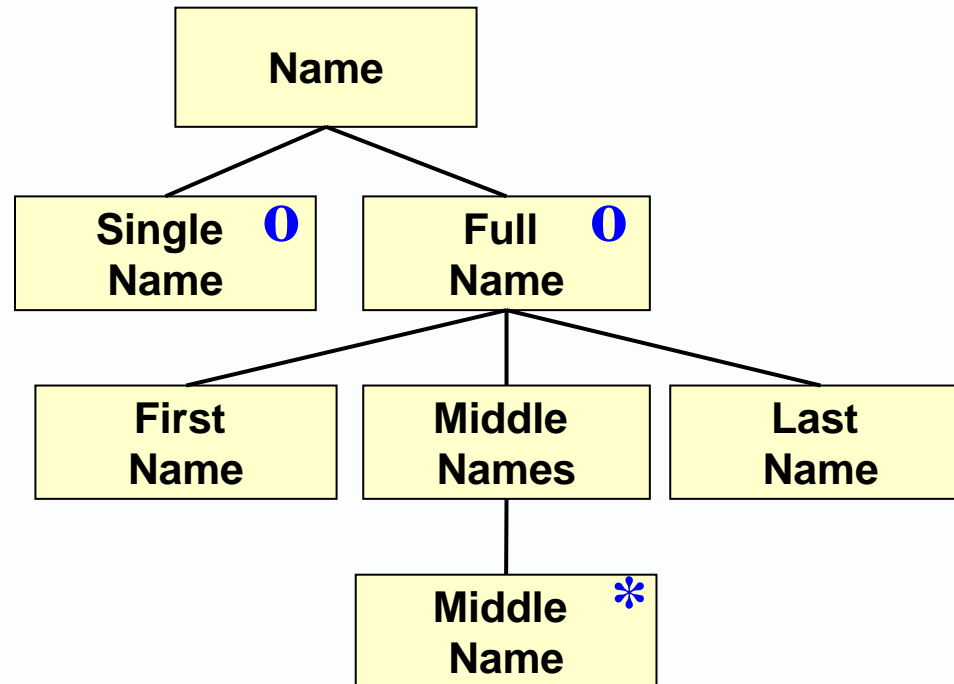
- ▶ **Data flow:** the passage of data structure in a message, file, form, report, display from a sender to a receiver.
- ▶ (Message, Form, Report, Keyboard input, User interface display, Serial file sent via ETL)

Id	Flow Name	Source	Destination	Content
1a	Order entry	Sale (front)	Sale (back)	Ref. 999
1b	Order accepted	Sale (back)	Sale (front)	Ref. 999
2a	Notification	Sale (back)	Stock Control	Ref. 999

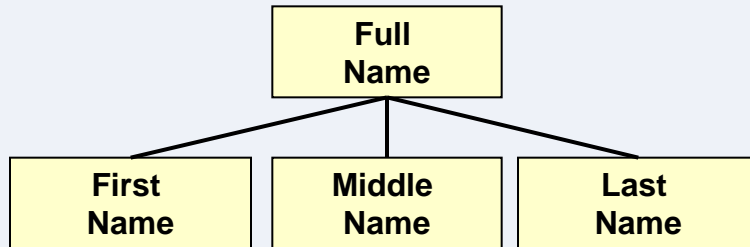


# Logical data flow structure (or regular expression)

- ▶ [A data flow structure] that is a hierarchy in which every element is part of a sequence, or an **option** of a selection or an **occurrence** of an iteration.



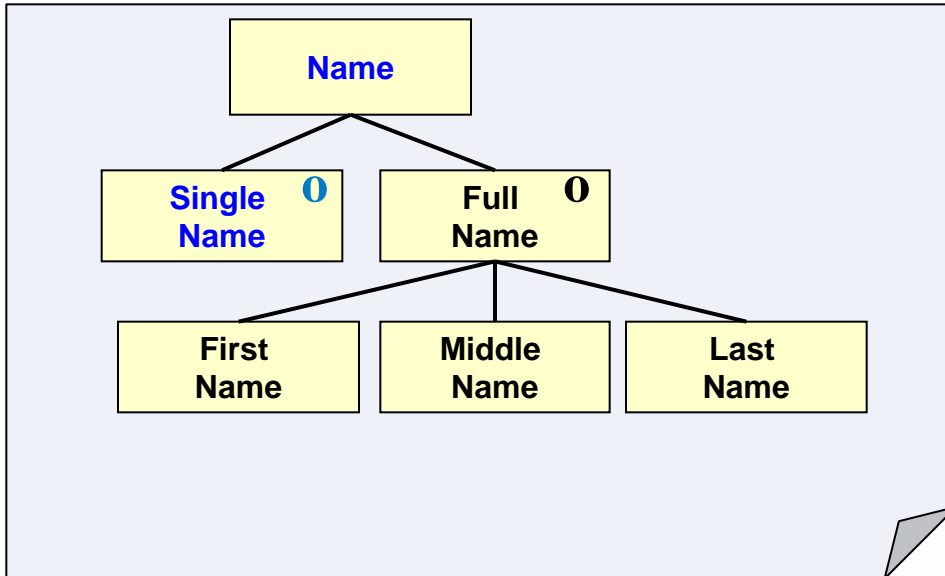
## Jackson structure



## Schematic logic

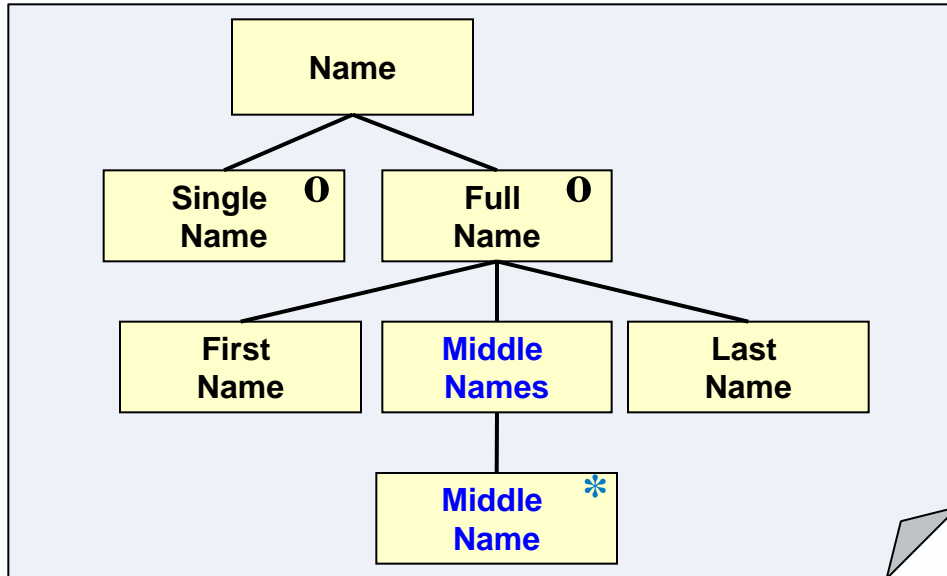
Full name SEQUENCE  
**First Name**  
**Middle Name**  
**Last Name**  
Full name ENDS

# Document with optional elements

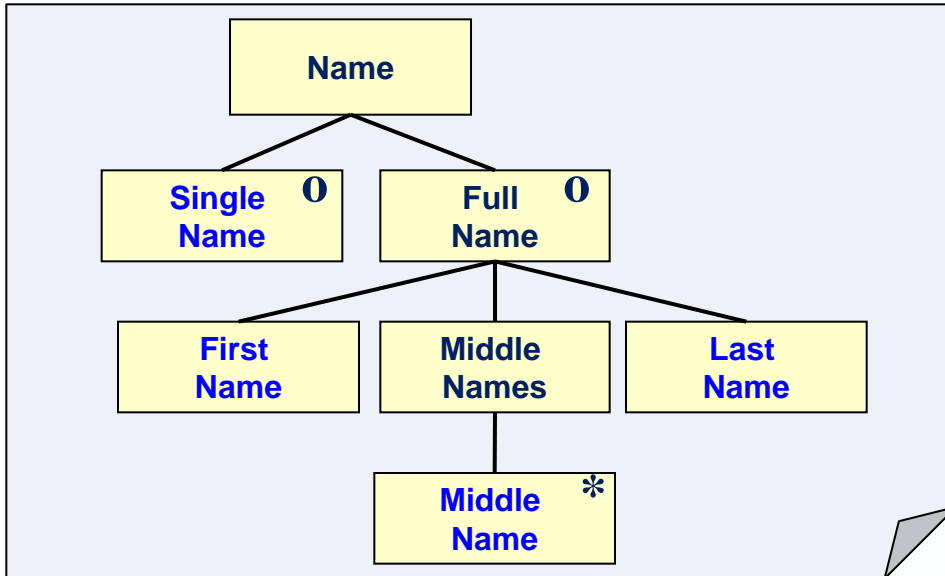


```
Name SELECT
  Single Name
Name OR
  Full name SEQUENCE
    First Name
    Middle Name
    Last Name
  Full name END
Name END
```

# Document with iterated element



Name SELECT  
    **Single Name**  
Name OR  
    Full name SEQUENCE  
        **First Name**  
        Middle Names ITERATION  
            **Middle Name**  
        Middle Names END  
        **Last Name**  
    Full name END  
Name END



Name SELECT  
**Single Name**  
Name OR  
Full name SEQUENCE  
**First Name**  
Middle Names ITERATION  
**Middle Name**  
Middle Names END  
**Last Name**  
Full name END  
Name END

xsd:choice

xsd:element name="**SingleName**" type="Text" minOccurs="1" maxOccurs="1" /

xsd:sequence

xsd:element name="**FirstName**" type="Text" minOccurs="1" maxOccurs="1" /

xsd:element name="**MiddleName**" type="Text" minOccurs="0" maxOccurs="unbounded" /

xsd:element name="**LastName**" type="Text" minOccurs="1" maxOccurs="1" /

/xsd:sequence

/xsd:choice

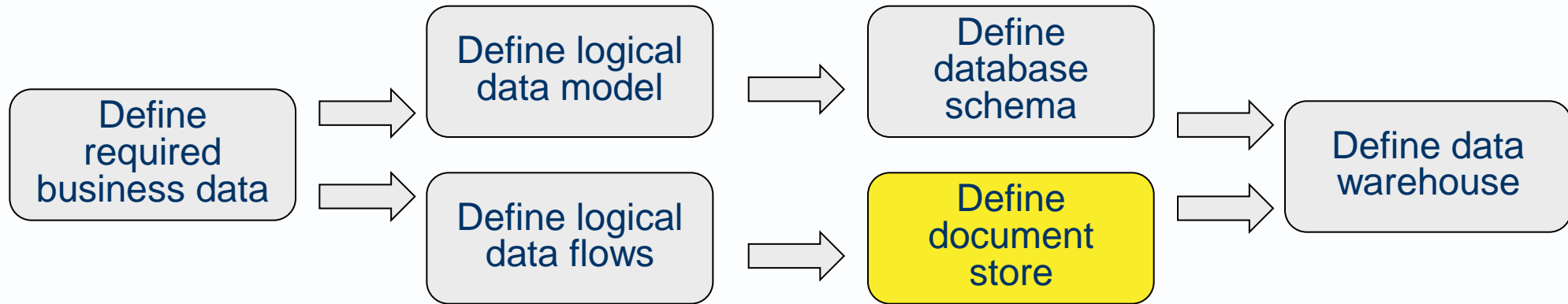
# Avancier Methods (AM)

## Data Architecture

### Define data flows (physical level)

It is illegal to copy, share or show this document  
(or other document published at <http://avancier.co.uk>)  
without the written permission of the copyright holder

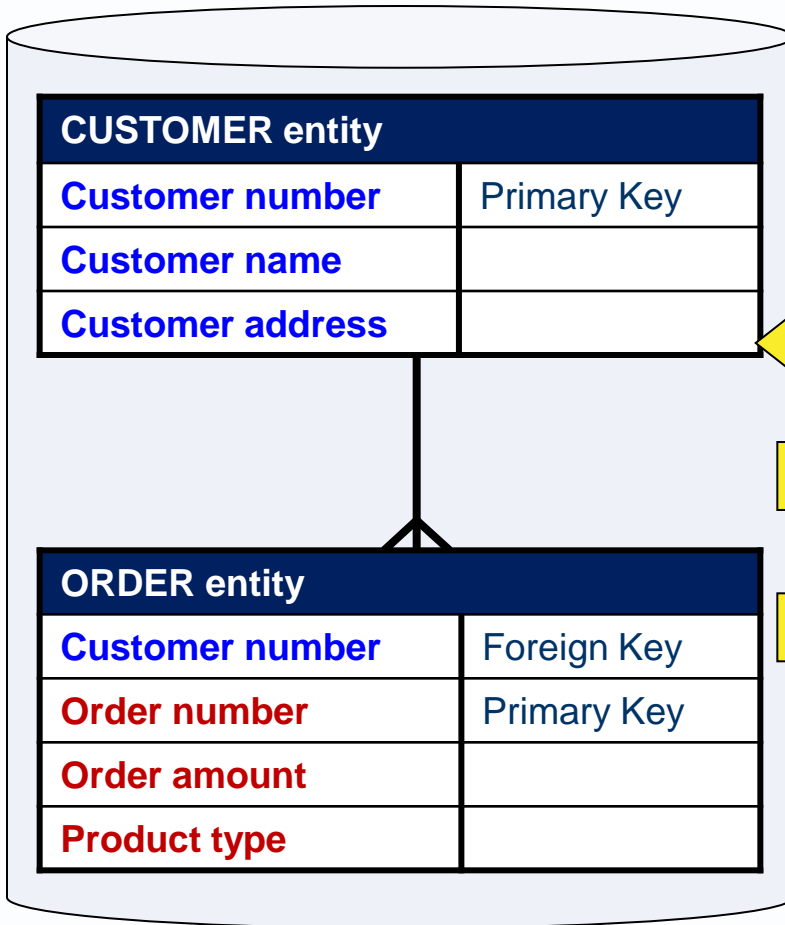
## AM level 3 and 4 process: Define required business data



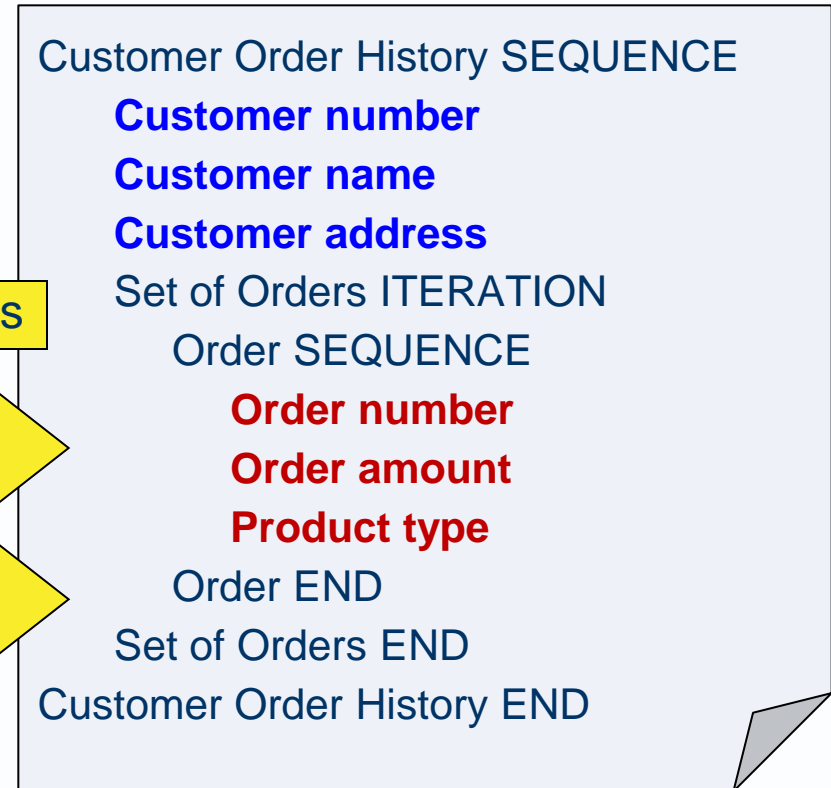
1. Refine the document store to facilitate reports?
2. Define integrity constraints?
3. Define physical data format



## ► Relational data store



## ► Output data flow



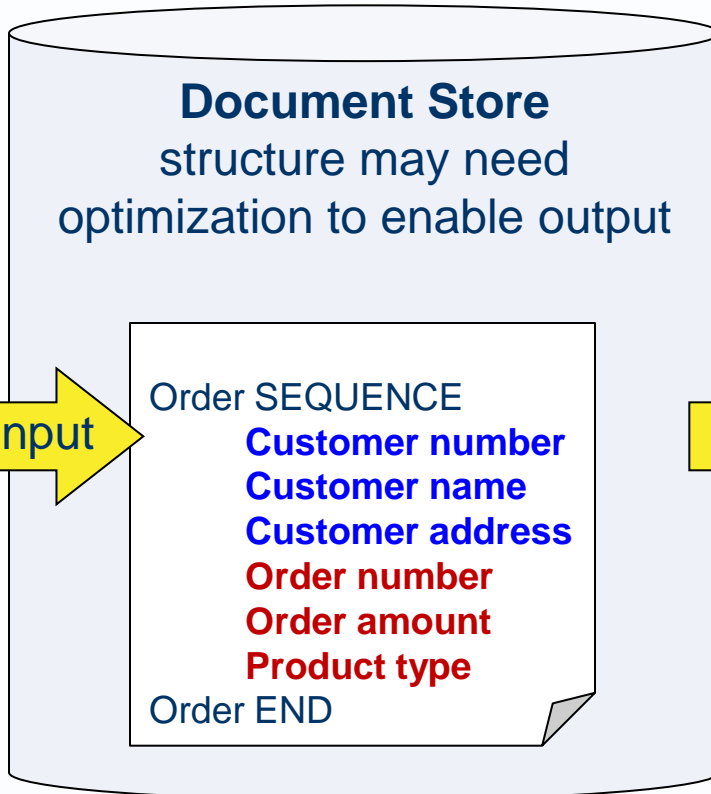
Data analysis

Access path

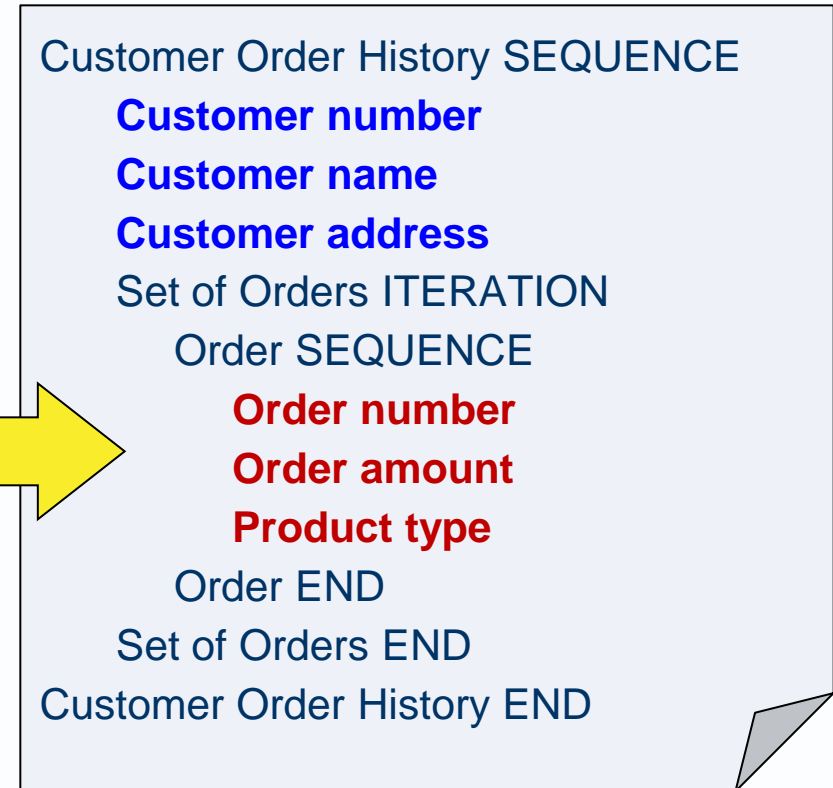
Serialisation

# Refine the document store to facilitate reports?

## ▶ Document store

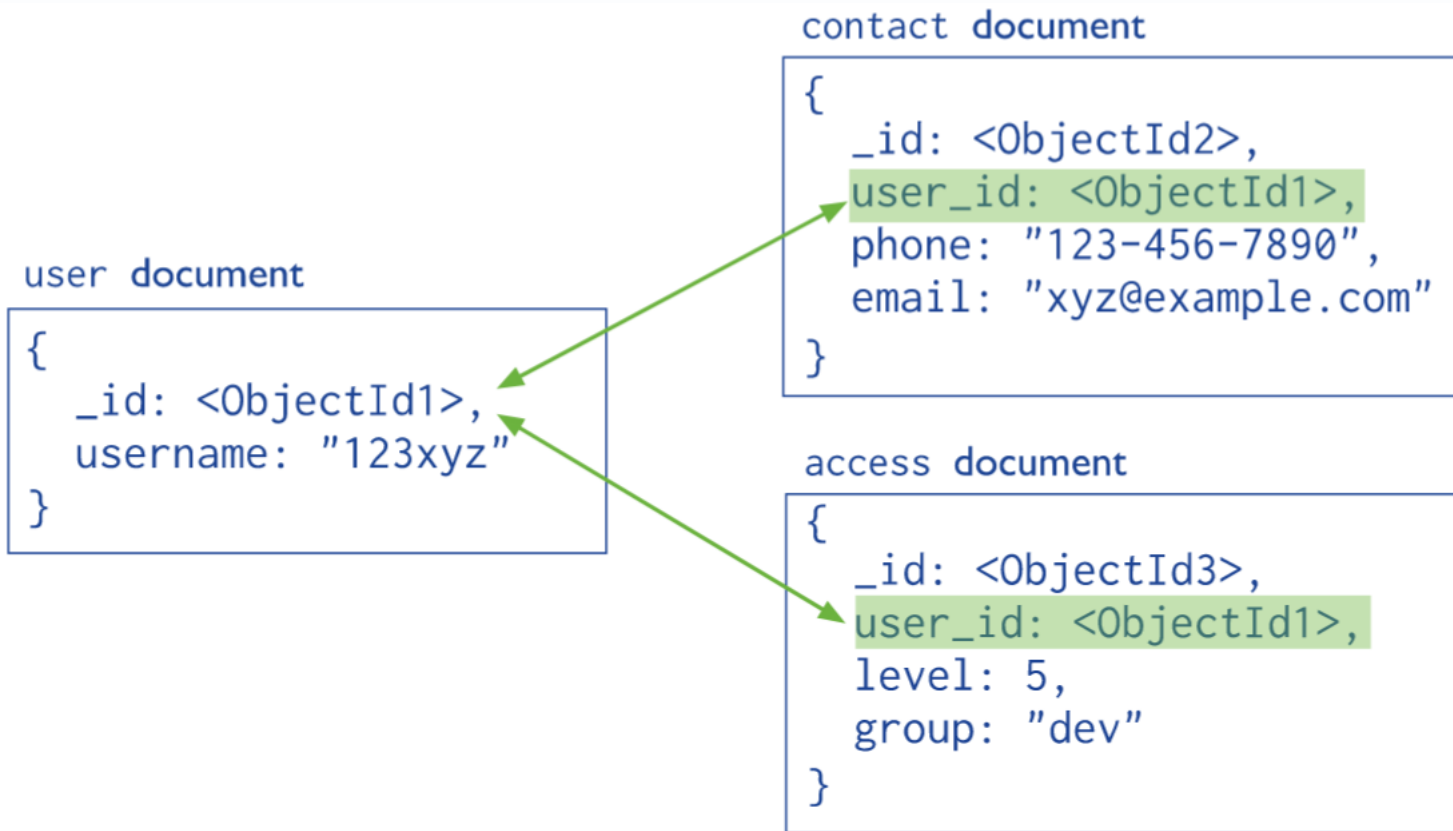


## ▶ Output data flow


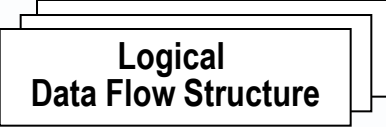
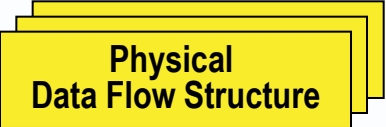
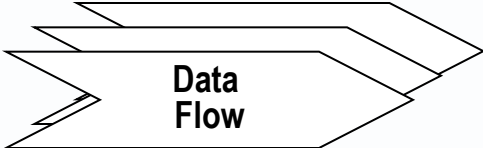


# Define integrity constraints?

- ▶ You can maintain integrity between documents in MongoDB
- ▶ But I think you have to do it manually?



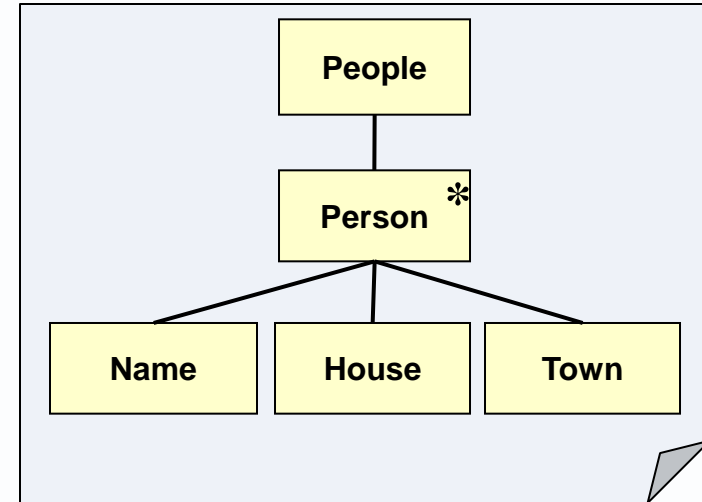
# Defining data flows at a physical level

<b>Conceptual</b>	Dictionary of standard data types for data flow structures	 <b>Canonical Data Model</b>
<b>Logical</b>	Regular expression	 <b>Logical Data Flow Structure</b>
<b>Physical</b>	CSV, JSON, XML	 <b>Physical Data Flow Structure</b>
<b>Real</b>	The physical medium of wires, microwaves, sound waves	 <b>Data Flow</b>

- ▶ [A standard] for the definition and organisation of a data flow structure.
  
- ▶ E.g.
  - Comma Separated Values (CSV),
  - JSON,
  - Extensible Mark Up Language (XML).

# Comma Separated Values (CSV)

- ▶ Simple data flow structures
  - John, 3 South Street, Big Town
  - Mary, 44 North Street, Small Town
- ▶ Used (e.g.) in spreadsheet import/export

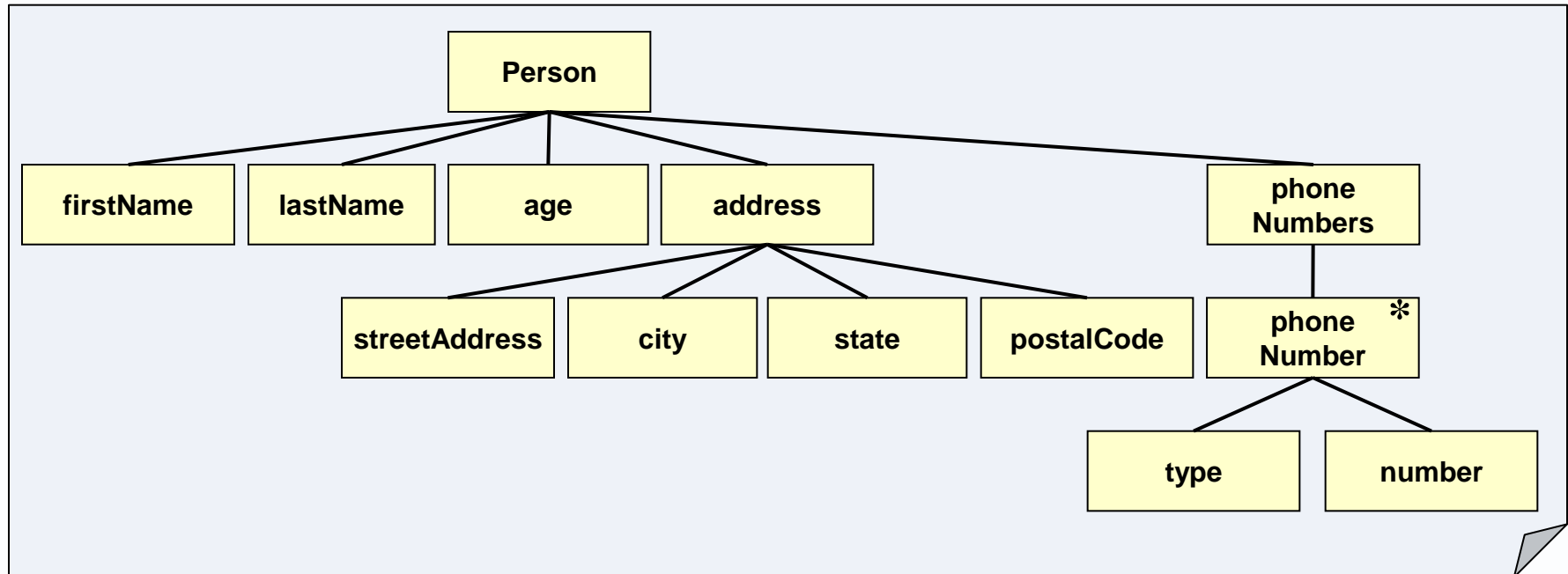


- ▶ The raw data can appear meaningless
  - A, 0001, 23
  - B, 9888, 10
- ▶ So, sender and receiver must know the meaning of each data item

- ▶ A JSON data flow contains not only
  - Data (**data values**) but also
  - Data descriptors (**data types**)
  
- ▶ So it can be sent to recipients who do not already know the data types, but find them in the flow itself.
  
- ▶ JSON data types
  - **Number** (double precision floating-point format in JavaScript, generally depends on implementation)
  - **String** (double-quoted Unicode, with backslash escaping)
  - **Boolean** (true or false)
  - **Array** (an ordered sequence of values, comma-separated and enclosed in square brackets; the values do not need to be of the same type)
  - **Object** (an unordered collection of key:value pairs with the ':' character separating the key and the value, comma-separated and enclosed in curly braces; the keys must be strings and should be distinct from each other)
  - **Null** (empty)
  - **“Structural characters”** (i.e. brackets "{ } [ ]", colons ":" and commas ",").

# Data flow structure diagram (regular expression)

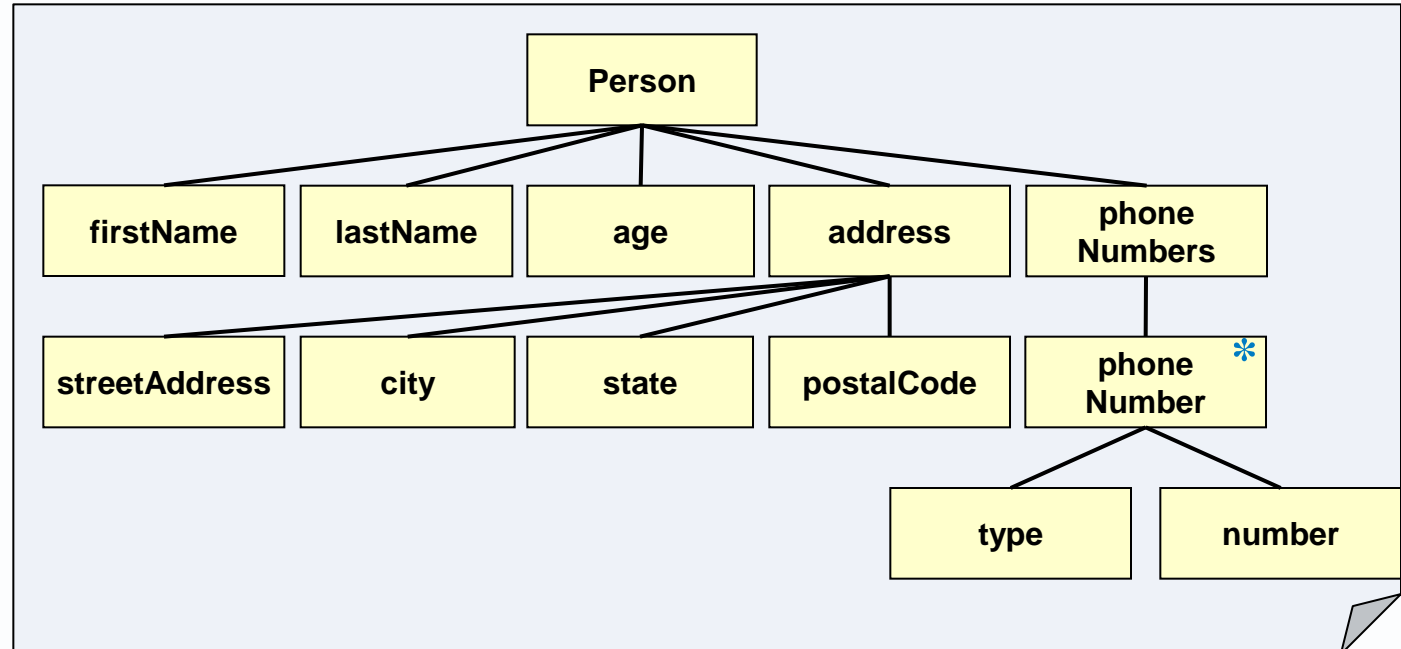
- ▶ A document in a data flow structure can be defined as
  - A hierarchical structure – a regular expression
  - A “Jackson structure” like this, or in the form of an XML schema





# JSON data structure

```
{  
  "firstName":  
  "lastName":  
  "age":  
  "address":  
    "streetAddress":  
    "city":  
    "state":  
    "postalCode":  
  "phoneNumbers": [  
    {  
      "type":  
      "number":  
    },  
    {  
      "type":  
      "number":  
    }  
  ]  
}
```



## JSON representation of an object that describes a person.

```
{
  "firstName": "John",
  "lastName": "Smith",
  "age": 25,
  "address": {
    "streetAddress": "21 2nd Street",
    "city": "New York",
    "state": "NY",
    "postalCode": 10021 },
  "phoneNumbers": [
    {
      "type": "home",
      "number": "212 555-1234"
    },
    {
      "type": "fax",
      "number": "646 555-4567"
    }
  ]
}
```

The object has

- string fields for first and last name,
- a number field for age,
- an object composes of address fields

an array of phone number objects.

- ▶ Another self-describing data flow format
- ▶ Like JSON, an XML data flow contains
  - not only the data (values) but also
  - descriptors of the data (types)
- ▶ How does XML differ from JSON?
  - Con: Clunkier
  - Pro: Can be supported by a separate XML Schema Definition (XSD)

**JSON Schema.org?**

- ▶ used to
  - define the data structure of an XML document
  - enables verification of a document's data integrity
  - loosens coupling between sender and receiver
- ▶ E.g. a simple type - a subtype of string – with a range of values

```
?xml version="1.0"?
```

```
xsd:schema xmlns:xsd=http://www.w3.org/1999/XMLSchema
```

```
xsd:simpleType name="PersonTitle" base="xsd:string"  
  xsd:enumeration value="Mr." /  
  xsd:enumeration value="Ms." /  
  xsd:enumeration value="Dr." /  
  xsd:enumeration value="Rev." /  
/xsd:simpleType
```

```
xsd:complexType name="Text" content="textOnly" base="xsd:string" derivedBy="restriction" /
```

# There are many other standard data flow formats,

## Digital image data

- ▶ TIFF version 6 uncompressed (.tif)
- ▶ JPEG (.jpeg, .jpg)
- ▶ PDF (.pdf)

## Digital video data:

- ▶ MPEG-4 High Profile (.mp4)
- ▶ JPEG 2000 (.mj2)

## Digital audio data

- ▶ Free Lossless Audio Codec (FLAC) (.flac)
- ▶ Waveform Audio Format (WAV) (.wav)
- ▶ MPEG-1 Audio Layer 3 (.mp3)

## Documentation and scripts

- ▶ Open Document Text (.odt)
- ▶ Rich Text Format (.rtf)
- ▶ HTML (.htm, .html)
- ▶ plain text (.txt)
- ▶ widely-used proprietary formats
  - e.g. MS Word (.doc/.docx) or MS Excel (.xls/ .xlsx)
- ▶ XML marked-up text (.xml) to a DTD or schema, e.g. XHMTL 1.0
- ▶ PDF (.pdf)

## Geospatial data; vector and raster data

- ▶ ESRI Shapefile (essential -- .shp, .shx, .dbf;
- ▶ optional -- .prj, .sbx, .sbn)
- ▶ geo-referenced TIFF (.tif, .tfw)
- ▶ CAD data (.dwg)
- ▶ tabular GIS attribute data

## Qualitative data, textual

- ▶ **eXtensible Mark-up Language (XML) text according to a Document Type Definition (DTD) or schema (.xml)**
- ▶ Rich Text Format (.rtf)
- ▶ plain text data, ASCII (.txt)
- ▶ Hypertext Mark-up Language (HTML) (.html)
- ▶ widely-used proprietary formats, e.g. MS Word (.doc/.docx)

## Quantitative tabular data with extensive metadata

- ▶ SPSS portable format (.por)
- ▶ delimited text and command ('setup') file (SPSS, Stata, SAS, etc.) containing metadata information
- ▶ structured text or mark-up file containing metadata information, e.g. DDI XML file
- ▶ MS Access (.mdb/.accdb)


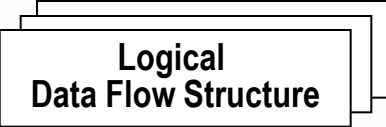
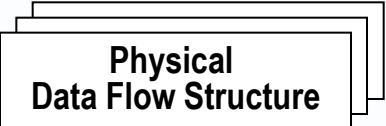
## Quantitative tabular data with minimal metadata:

- ▶ **comma-separated values (CSV) file (.csv)**
- ▶ tab-delimited file (.tab) including delimited text of given character set with SQL data definition statements where appropriate
- ▶ delimited text of given character set -- only characters not present in the data should be used as delimiters (.txt)
- ▶ widely-used formats, e.g. MS Excel (.xls/.xlsx), MS Access (.mdb/.accdb), dBase (.dbf) and OpenDocument Spreadsheet (.ods)

- ▶ [A standard] for the content of a data structure.
  
- ▶ E.g. EDIFACT (>> GS1? UNCFACT?)
  - Electronic Data Interchange For Administration Commerce and Transport
    - Order, Invoice, Payment etc.
  
- ▶ Any domain-specific XML Schema Definition (XSD).
  - FPML (financial products)
  - FIXML (financial instruments)
  - OASIS (Names? Addresses?)
  - Open Travel Alliance (OTA) Cars, hotels, insurance, airports, currencies, countries
  - GTFS (General Transit Feed Specification)
  - TransXchange SIRI (Schedules)
  - TRANSMODEL (EU public transport info.)
  - Air travel – PNR passenger name record
  - ARTS (association of retail, textile...)
  - Open Geospatial Consortium (OGC)
  - JISC – universities - HEDIIP

- ▶ A short tour of the non-technical industry efforts to create a common XML-based vocabulary for specified purposes and industries. PETE O'DELL "Silver Bullets"
  - ▶ **1. Astronomy.** See <http://fits.gsfc.nasa.gov>.
  - ▶ **2. Built environment, and infrastructure systems integration.** See [www.obix.org](http://www.obix.org).
  - ▶ **3. Distribution/Commerce.** See [www.rosettanet.org](http://www.rosettanet.org).
  - ▶ **4. Education.** See schools interoperability framework.
  - ▶ **5. Financial reporting.** See [www.xbrl.org](http://www.xbrl.org).
  - ▶ **6. Financial research.** See [www.rixml.org](http://www.rixml.org).
  - ▶ **7. Food.** See [www.mpxml.org](http://www.mpxml.org).
  - ▶ **8. Healthcare.** See [www.hl7.org](http://www.hl7.org).
  - ▶ **9. Information technology architecture.** ([opengroup.org](http://opengroup.org))
  - ▶ **10. Instruments.** See [www.nasa.gov](http://www.nasa.gov)
  - ▶ **11. Insurance.** See [www.acord.org](http://www.acord.org).
  - ▶ **12. Legal.** See [www.legalxml.org](http://www.legalxml.org).
  - ▶ **13. Manufacturing.** See [www.pslx.org](http://www.pslx.org). (no longer available)
  - ▶ **14. News.** See [www.iptc.org](http://www.iptc.org).
  - ▶ **15. Oil and gas.** See [www.pidx.org](http://www.pidx.org).
  - ▶ **16. Publishing.** See [www.oasis.org](http://www.oasis.org).
  - ▶ **17. Real Estate.** See [www.RETS.org](http://www.RETS.org).
  - ▶ **18. Research.** See [www.casrai.org](http://www.casrai.org).
  - ▶ **19. Telecommunications.** See [www.atis.org](http://www.atis.org). + TMF
- ▶ FPML (financial products)
  - ▶ FIXML (financial instruments)
  - ▶ OASIS
    - Names? Addresses?
  - ▶ Open Travel Alliance (OTA)
    - Cars, hotels, insurance, airports, currencies, countries
  - ▶ GTFS (General Transit Feed Specification)
  - ▶ TransXchange SIRI (Schedules)
  - ▶ TRANSMODEL (EU public transport info.)
  - ▶ Air travel – PNR passenger name record
  - ▶ ARTS (association of retail, textile...)
  - ▶ Open Geospatial Consortium (OGC)
  - ▶ JISC – universities - HEDIIP

# Run-time transmission of data

<b>Conceptual</b>	Dictionary of standard data types for data flow structures	
<b>Logical</b>	Regular expression	
<b>Physical</b>	CSV, JSON, XML	
<b>Real</b>	The physical medium of wires, microwaves, sound waves	